

Press release 29/08/07

For Faema the respect for the environment is a priority

Faema's work has always been aimed at searching for production methods that englobe the safeguarding, protection and improvement of environment quality, human health protection as well as discerning and rational use of natural resources.

With this in mind, Faema would like to inform you that her products comply with European Directive 2002/95/EC (*RoHS Directive*).

This Directive states the prohibition and restriction in the use of certain substances considered dangerous or harmful for the environment in electric and electronic equipment. It forms part of a legal initiative aimed at resolving the problem of the huge quantity of waste generated by obsolete equipment.

The *RoHS* Directive is taken as a model by countries outside Europe too: one example is the state of California in the USA, which has already adopted the *RoHS* Directive as a guideline for its legislation that came into force this year.

***Faema** - Faema has significantly contributed to the history of professional espresso coffee and cappuccino machines in Italy and around the world. Faema has been producing espresso coffee machines with distinctive elegant design and always innovative technological features since 1945. The Group is based close to Milan. Its 5 manufacturing plants, covering a total of 75,000 m2, of which 40,000 m2 indoor, represent the world's largest area completely dedicated to the production of professional espresso coffee machines. Today the Group exports almost 70% of its production in more than 100 countries through a network of more than 700 direct distributors that are organized to provide also after-sales support to end users.*